



## TABLEAUX PREMIER RESIDENTIAL RESELLER PROGRAM

**PROGRAM BEGINS JANUARY 1<sup>ST</sup>, 2020**

The Tableaux “PREMIER” Reseller program was developed to help Homeowners find and engage Resellers who are highly experienced and have comprehensive knowledge of Tableaux Decorative Grilles and their uses.

### **What’s in it for You?**

- Dedicated Google AdWords Campaign\* – Tableaux will pay to drive qualified traffic directly to your website page that features Tableaux (geolocation within 25 miles of your service area)
- Highlighted as a Tableaux “PREMIER” Residential Reseller on a dedicated page on our website
- Listed as a PREMIER Reseller at top of Tableaux Dealer Locator results
- Ability to present & sell Tableaux® Metal product family (with help from our *Project Advisors*)
- Premier Promotions – Quarterly promotions only available to PREMIER Resellers
- Sample Discounts – 50% OFF full sample kits and 10% OFF individual product samples, color chips, and hard-copy marketing collateral (already at cost)
- Access to Library of Show Samples – Check-out/Check-in Tableaux Decorative Grilles and marketing materials for use in your local tradeshow or client events\*\*
- Tableaux PREMIER Authorized Residential Reseller Badges & Decals – Badges & Decals that can be used on your website, printed materials, vehicles, or storefronts

*\*AdWords Campaign is active as long as you maintain program eligibility. Tableaux will pay \$90 for the first month, \$60 for the second month, and \$30 per month thereafter. You’ll be supplied with a monthly AdWords report showing campaign activity.*

*\*\*You pay for shipping only*

### **PREMIER Program Eligibility**

The Tableaux PREMIER Residential Reseller Program is available to any currently Authorized Residential Reseller who achieves and maintains the following each calendar year beginning January 1<sup>st</sup>, 2020.

- Have a professional, responsive, mobile-friendly business website
- Identify yourself as a Tableaux PREMIER Reseller on a page in your website (will link to your AdWords Campaign)
- Offer your customers In-Home Design Consultation (within 25 miles of your service area)
- Provide your customer installation services (can be outsourced)
- Purchase a Tableaux PREMIER Sample Kit (discounted to \$100 plus shipping - valued at \$189)
- Your Sales team must complete the Tableaux training program
- Minimum \$6,250 in quarterly sales OR,
- Minimum \$25,000 annual sales

Resellers who achieve \$25,000 in annual sales at the end of the calendar year (tax & shipping not included) will be contacted by Tableaux and invited to participate in the PREMIER program. Eligible resellers will retain their PREMIER status for a full calendar year thereafter provided they meet the other eligibility requirements.