TABLEAUX PREMIER RESIDENTIAL RESELLER PROGRAM

PROGRAM BEGINS JANUARY 1ST, 2020

The Tableaux “PREMIER” Reseller program was developed to help Homeowners find and engage Resellers who are highly experienced and have comprehensive knowledge of Tableaux Decorative Grilles and their uses.

What’s in it for You?

- Dedicated Google AdWords Campaign* – Tableaux will pay to drive qualified traffic directly to your website page that features Tableaux (geolocation within 25 miles of your service area)
- Highlighted as a Tableaux “PREMIER” Residential Reseller on a dedicated page on our website
- Listed as a PREMIER Reseller at top of Tableaux Dealer Locator results
- Ability to present & sell Tableaux® Metal product family (with help from our Project Advisors)
- Premier Promotions – Quarterly promotions only available to PREMIER Resellers
- Sample Discounts – 50% OFF full sample kits and 10% OFF individual product samples, color chips, and hard-copy marketing collateral (already at cost)
- Access to Library of Show Samples – Check-out/Check-in Tableaux Decorative Grilles and marketing materials for use in your local tradeshows or client events**
- Tableaux PREMIER Authorized Residential Reseller Badges & Decals – Badges & Decals that can be used on your website, printed materials, vehicles, or storefronts

*AdWords Campaign is active as long as you maintain program eligibility. Tableaux will pay $90 for the first month, $60 for the second month, and $30 per month thereafter. You’ll be supplied with a monthly AdWords report showing campaign activity.

**You pay for shipping only

PREMIER Program Eligibility

The Tableaux PREMIER Residential Reseller Program is available to any currently Authorized Residential Reseller who achieves and maintains the following each calendar year beginning January 1st, 2020.

- Have a professional, responsive, mobile-friendly business website
- Identify yourself as a Tableaux PREMIER Reseller on a page in your website (will link to your AdWords Campaign)
- Offer your customers In-Home Design Consultation (within 25 miles of your service area)
- Provide your customer installation services (can be outsourced)
- Purchase a Tableaux PREMIER Sample Kit (discounted to $100 plus shipping - valued at $189)
- Your Sales team must complete the Tableaux training program
- Minimum $6,250 in quarterly sales OR,
- Minimum $25,000 annual sales

Resellers who achieve $25,000 in annual sales at the end of the calendar year (tax & shipping not included) will be contacted by Tableaux and invited to participate in the PREMIER program. Eligible resellers will retain their PREMIER status for a full calendar year thereafter provided they meet the other eligibility requirements.